

## **Online Backup For Dummies has launched: Digital Info Security Company (DISC)**

*By Digital Info Security Company*

*Dated: Oct 02, 2009*

*Digital Info Security Company announces the official launch of Online Backup for Dummies®.*

MILL VALLEY, CA – Digital Info Security Company (DISC) announces the official launch of Online Backup for Dummies®, a remote data backup service for individual consumers as well as businesses of all sizes. The service will be available Tuesday October 6, 2009. More information can be found at <http://disecurityco.com/onlinebackupfordummies/>.

“We are excited to move forward with 4DGP in the launch of this product,” said James Clark, Chairman and CEO of Digital Info Security Company (DISC). “This launch represents an extraordinary opportunity to meet the backup needs of businesses and consumers with a stellar product marketed under the familiar, trusted For Dummies brand.”

“Online Backup For Dummies includes the well-known For Dummies style documentation, including step-by-step instructions to simplify the process of backing up and restoring digital files and data,” said Mark Harter, chief executive officer of 4DGP.

“With this product, For Dummies continues its tradition of ‘making everything easier.’”

As a total storage solution, Online Backup For Dummies will also offer users local backup software at no additional cost – a \$29 value – and is distinguished from other backup solutions by the unique combination of service and support, automation, and price point.

### **ABOUT FOR DUMMIES**

With near universal name recognition, more than 200 million books in print and more than 1,300 topics, For Dummies is the world’s bestselling reference series. With loyal customers around the globe, For Dummies enriches people’s lives by making knowledge accessible in a fun and easy way. Described by the New York Times as “more than a publishing phenomenon, but a sign of the times,” For Dummies spans every section of the bookstore, covering everything from health to history, music to math, self-help to Spanish language, technology to travel, and more. The For Dummies brand has expanded into new products and categories with language audio sets; and an extensive licensed product line, including art sets, craft kits, GPS navigation, fitness and hobby DVDs and more. For more information, visit [Dummies.com](http://Dummies.com). For Dummies is a branded imprint of Wiley.

### **ABOUT 4D GLOBAL PARTNERS**

4D Global Partners, LLC (4DGP) is a product development, sales and marketing firm focused on consumer electronics and small to medium business (SMB) technology products and services. The company develops and markets products via internationally recognized and trusted brands. The company is headquartered in Mill Valley, California.

For additional information on 4D Global Partners, please visit [www.4dgp.com](http://www.4dgp.com).

### **ABOUT DIGITAL INFO SECURITY COMPANY**

Specializing in automated services for compliance such as Remote Backup, E-mail Compliance and Archiving, (<http://www.disecurityco.com>), Instant Message Archiving & Monitoring, Electronic Discovery, and E-mail Encryption (<http://www.disecurityco.com>), DISC provides IT solutions for companies of all sizes. DISC’s management has extensive experience in both the U.S. and Singapore; DISC ensures reliability and security for customers around the world. For more information about DISC, please visit

www.disecurityco.com.

#### SAFE HARBOR STATEMENT

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Terminology such as “anticipate,” “believes,” “estimate,” “May,” “intend,” “expect,” and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties.

These include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, product, and distributor performance, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently, and other factors detailed in reports filed by the Company.

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DISC is at the forefront of the email security, email compliance and data storage markets. As an Automated Service Provider, DISC helps businesses of all sizes across all industries protect proprietary information, mitigate risk and meet regulations.

Category	Business, Computers, Home Business
Email	<a href="#">Click to email author</a>
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